

News Release

FOR IMMEDIATE RELEASE

Contacts:

U.K: Simon Drake
Sales and Marketing Director
Hitachi Solutions Europe, Ltd.
07500 835376
sdrake@hitachi-solutions.com

Hitachi Solutions Participates in Microsoft CityNext

Hitachi Solutions is committed to engaging government, businesses and citizens to shape the next generation of cities

London, U.K., January 8, 2014 – Hitachi Solutions, a leading global provider of Microsoft Dynamics based industry solutions and services, today announced it is working with Microsoft on CityNext, an initiative designed to help governments, businesses and citizens reimagine what is next for their cities. For the first time in history, more than 50 percent of the world’s population live in urban areas and nearly 70 percent of people will live in cities by 2050. This ongoing migration creates unprecedented opportunities, but also intensifies problems such as aging infrastructure, hazards to public health and safety, pollution, crime and traffic. Through the CityNext initiative, Microsoft and Hitachi Solutions will help leaders to do “new with less,” by combining the power of technology with innovative ideas to connect governments, businesses and citizens with city services that increase efficiencies, reduce costs, foster a more sustainable environment and cultivate communities where people thrive.

Hitachi Solutions has the experience and capability to enable cities and other regional government organisations to take an enterprise view of their information assets rather than the traditional departmental view which leads to silos, duplication and wasted effort. Ian Stanley, Local Authority Business Manager, Hitachi Solutions Europe commented that “the latest Microsoft Dynamics tools allow authorities to transform the way they work and in particular allow joined-up working and collaboration releasing much greater levels of efficiency and effectiveness.”

“With Hitachi being an organisation that is globally committed to improving urban living and sustainability through its own Smart City programme, as Hitachi Solutions we are delighted to bring our expertise with Microsoft technology to bear in this manner” said

- more -

Simon Drake, Sales and Marketing Director for Hitachi Solutions Europe. “Microsoft’s broad CityNext programme and its vision is already generating great interest with our clients and contacts in the public sector.”

“We’re thrilled to partner with Hitachi Solutions on CityNext. Microsoft prioritises putting people and partners first in our initiatives and CityNext is no different,” said Laura Ipsen, Corporate Vice President Microsoft Worldwide Public Sector. “Even though cities are feeling the strain from economic challenges, we believe a new era of innovation will create opportunities for people to utilise technology to accomplish what they never thought possible. We’re inspired by our diverse partner ecosystem and know that working together we can help cities realise their full potential.”

About Hitachi Solutions Ltd.

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the United States, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. . For more information call +44 (0) 203 640 6300 or visit <http://uk.dynamics.hitachi-solutions.com/>

About Microsoft Dynamics Business of Hitachi Solutions Group

Hitachi Solutions Group prides itself on helping our clients to compete with the largest global enterprises with powerful, easy to use, and affordable industry solutions built on Microsoft Dynamics AX and Microsoft Dynamics CRM. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and provide focused industry solutions to improve their business. From business strategy development through application deployment and maintenance, our consultants are committed to helping clients quickly realize measurable business value

and achieve sustainable ROI. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. "Global Center of Excellence" of Hitachi Solutions America strategically promotes the Microsoft Dynamics business of Hitachi Solutions Group globally. Hitachi Solutions Group was awarded the 2013 U.S. Reseller Partner of the Year award and had multiple Microsoft Dynamics Customer Excellence Award Winning clients and 6 finalists in 2012, a record for Microsoft awards. Hitachi Solutions Group was awarded the 2013 U.S. Reseller Partner of the Year award was recognized as the 2011 Microsoft Dynamics CRM Global partner of the year, the 2009 Microsoft Dynamics AX Global Partner of the Year, and two-time Microsoft Dynamics US Partner of the Year. Outside of Japan, the company conducts its business through key subsidiaries, Hitachi Solutions America, Ltd., Hitachi Solutions Europe, Ltd., Hitachi Solutions Canada, Ltd., Hitachi Solutions India, Ltd, and Hitachi Solutions (China) Co., Ltd. For more information, call 949.242.1300 or visit <http://us.dynamics.hitachi-solutions.com>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totaled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

###