

# News Release

## Hitachi Solutions

**Contact Information:**

Stefanie Chimenti  
Marketing Analyst  
Hitachi Solutions America, Ltd.  
949.242.1324  
[schimenti@hitachi-solutions.com](mailto:schimenti@hitachi-solutions.com)

**FOR IMMEDIATE RELEASE**

### **Hitachi Solutions Reveals Platinum Sponsorship for 2014 Microsoft Dynamics Convergence**

*U.S. Reseller Partner of the Year to Showcase Award-Winning Solutions and Clients in Booth 2301*

**IRVINE** —February 18<sup>th</sup>, 2014— [Hitachi Solutions America, Ltd.](#), a leading provider of global industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM and U.S. Reseller Partner of the Year, today announced it will once again be a Platinum Sponsor at [Microsoft Convergence 2014](#), the largest Microsoft Dynamics gathering of customers and partners. This year's event returns to the Georgia World Congress Center in Atlanta, GA, and takes place March 4 - 7.

As a Platinum Sponsor, Hitachi Solutions will once again be in the limelight at Microsoft Convergence, the premier event that brings the entire Microsoft Dynamics business community to life. Thousands of customers and partners from all corners of the globe come to Convergence to experience the unmatched opportunities for active learning, networking and socializing, and solution optimization.

The Hitachi Solutions team will be highlighting its innovative Microsoft Dynamics based industry solutions and award-winning customer successes in **Booth 2301** at this year's event. As part of the platinum sponsorship partnership, Hitachi Solutions' presence also includes:

- Key Sponsor Session – experience the debut of three exciting new product lines – **SYN//AX** for production advanced planning and scheduling, **BUILD//AX** for managing the entire lifecycle of a construction project in one fully integrated system and **PAY//AX** for enabling workforce management for construction firms
- Respected Product and Industry Experts – will be available daily in **Booth 2301** to discuss and demonstrate how Microsoft Dynamics AX, Dynamics CRM, Field Service Automation (FSA), and industry-specific services and solutions add real business value
- Master's Tournament Clubhouse-Style Booth Theme – stop by for signature Pimento cheese sandwiches and a cola

“Convergence is an amazing event, and being a platinum sponsor is an incredible opportunity for us to showcase the full potential of our industry-leading solutions, highlight our global presence and implementation expertise, and demonstrate how we can provide the right solution for our customers' dynamic businesses,” said Mike Gillis, Chief Operating Officer of Hitachi Solutions America, Business Solution Group.

At the 2013 Convergence, Hitachi Solutions' clients won four Customer Excellence awards and six finalist awards, an unprecedented feat.

#### **About Hitachi Solutions**

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the United States, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. For more information on Hitachi Solutions, please visit: <http://www.hitachi-solutions.com>.

#### **About Microsoft Dynamics Business of Hitachi Solutions Group**

Hitachi Solutions Group prides itself on helping our clients to compete with the largest global enterprises with powerful, easy to use, and affordable industry solutions built on Microsoft Dynamics AX and Microsoft Dynamics CRM. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and provide focused industry solutions to improve their business. From business strategy development through application deployment and maintenance, our consultants are committed to helping clients quickly realize measurable business value and achieve sustainable ROI. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement. "Global Center of Excellence" of Hitachi Solutions America strategically promotes the Microsoft Dynamics business of Hitachi Solutions Group globally. Hitachi Solutions Group was awarded the 2013 U.S. Reseller Partner of the Year award and had multiple Microsoft Dynamics Customer Excellence Award Winning clients and 6 finalists in 2012, a record for Microsoft awards. Hitachi Solutions Group was awarded the 2013 U.S. Reseller Partner of the Year award was recognized as the 2011 Microsoft Dynamics CRM Global partner of the year, the 2009 Microsoft Dynamics AX Global Partner of the Year, and two-time Microsoft Dynamics US Partner of the Year. Outside of Japan, the company conducts its business through key subsidiaries, Hitachi Solutions America, Ltd., Hitachi Solutions Europe, Ltd., Hitachi Solutions Canada, Ltd., Hitachi Solutions India, Ltd, and Hitachi Solutions (China) Co., Ltd. For more information, call 949.242.1300 or visit <http://us.dynamics.hitachi-solutions.com>.

#### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totaled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.