

# News Release

**FOR IMMEDIATE RELEASE**

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## **Hitachi Solutions America Opens New Asia Pacific Subsidiary in Singapore**

***-- Subsidiary brings global sales and services closer to the market, helps customers achieve more with less using Microsoft Dynamics business solutions and supports Dynamics project implementation through local presence in Asia Pacific --***

Singapore, May 18, 2015— Hitachi Solutions America, Ltd., a global provider of industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM, today announced the opening of its new Asia Pacific subsidiary, Hitachi Solutions Asia Pacific Pte Ltd., in Singapore. This subsidiary brings the sales and support closer to its customers in the region and facilitates global customers to realize local synergies.

“We are excited to respond to the rapidly growing need for Microsoft Dynamics solutions with the opening of this new subsidiary in Singapore,” said Mike Gillis, President and Global Chief Operating Officer, Hitachi Solutions America. “The Singapore subsidiary will cater to the business solution needs of our customers in Asia Pacific region. Industry-specific solutions and accelerators, developed by Hitachi Solutions specifically for Microsoft Dynamics ERP and CRM, will be made available for a wider coverage in Asia Pacific to customers across several major industries.”

“The Singapore subsidiary is a very strategic initiative for Hitachi Solutions Group and will serve the customers across the region. Being closer to the market will mean a lot for our customers,” mentioned Keiho Akiyama, Chief Executive Officer of Hitachi Solutions America. “This subsidiary will pave way for large scale growth in next few years with dedicated investment. We recognize Singapore to be the strategic destination for enabling growth in the Asia Pacific region and I am very pleased to see the global sales and service vision of Hitachi Solutions come through.”

Ananth Subramanian, Chief Executive Officer and Managing Director, Hitachi Solutions India and Director, Hitachi Solutions Asia Pacific Pte Ltd, mentioned that the Asia Pacific operation will enable expansion into key markets in Asia Pacific across Manufacturing, Financial Services, Professional Services among others and

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will strengthen the strategic partnership with Microsoft. Hitachi Solutions' Global Development Centre in India will be extending delivery support for the Asia Pacific operation.

According to Alvaro Celis, Vice President Asia Pacific, Microsoft Corporation, "Hitachi Solutions is a very important growth partner in our Microsoft Business Solutions strategy in Asia Pacific and we are excited to see this new investment in the APAC subsidiary propelling solution led expansion of opportunities in the region. We congratulate Hitachi Solutions on taking this key step to address the growing Asia Pacific market."

"Hitachi Solutions continues to invest in expanding into Asia Pacific and the new regional Singapore subsidiary will enable our Enterprise and Mid-market customers to leverage the proven and reliable services from Hitachi Solutions," said Adrian Johnston, Vice President and Regional Lead Asia, Microsoft Corporation. "Hitachi Solutions has made significant investments across a wide variety of industry-specific accelerators on top of Dynamics and I look forward to these being available to customers in Asia Pacific."

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#### **About Hitachi Solutions America, Ltd.**

Hitachi Solutions America, Ltd. helps its customers to successfully compete with the largest global enterprises using powerful, easy-to-use, and affordable industry solutions built on Microsoft Dynamics AX and Microsoft Dynamics CRM enhanced with world class Business Analytics, and Portals and Collaboration. Recognized as the Microsoft 2014 CRM Global Partner of the Year and the 2014 Dynamics Global Outstanding Reseller of the Year, Hitachi Solutions America provides global capabilities with regional offices in United States, the United Kingdom, Canada, India, Japan, China, and South East Asia. For more information, call 949.242.1300 or visit: <http://us.hitachi-solutions.com>.

#### **About Hitachi Solutions, Ltd.**

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the United States, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. For more information on Hitachi Solutions, please visit: <http://www.hitachi-solutions.com>.

#### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.