

October 25, 2013  
Hitachi Solutions, Ltd.  
Telepathy Inc.

## **Business Alliance for a Feasibility Study of Wearable Devices for the Enterprise by Hitachi Solutions and Telepathy**

Tokyo, Japan October 25, 2013 - Hitachi Solutions, Ltd., a leading provider of global industry solutions and services, today announces a business alliance with Telepathy Inc., a Sunnyvale, California based company, to conduct a feasibility study for commercialization of wearable devices in the enterprise (B2B) market, including applications and an applications development platform.

Hitachi Solutions plans to work together with other Hitachi group companies in Europe and the United States to develop applications and deliver services in Japan, Europe and the United States.

As mobile devices including smart phones and tablets proliferate in business use worldwide, many manufacturers are now developing the next generation of mobility, the wearable device.

In March, Telepathy attracted global attention when it announced the “Telepathy One”, a next-generation head worn device. This time, Hitachi Solutions announces feasibility study plans with Telepathy to investigate enterprise uses for wearable devices. The solutions will be built and delivered to the market based on Hitachi Solution’s knowhow and experience in a wide-range of vertical markets, including public finance, public works, industrial systems and the distribution industry. Together, the two companies will promote business applications for wearable devices.

Under this partnership, Telepathy will provide technical specifications to Hitachi Solutions for the development and manufacturing of Telepathy One. The two companies will jointly conduct the market research to determine the needs of business applications that take advantage of “Telepathy One” in Japan, the United States and Europe. Hitachi Solutions will consider applications for industry including inventory management and logistics for retail and service industries, and applications for factories and warehouses. Based on the results of the market research, Hitachi Solutions plans to develop a platform which links “Telepathy One” to enterprise information technology systems, and to develop the business applications which run on the platform.

### **■ About Telepathy One**

Telepathy One is a wearable device with the goal of improving social communications between people. It includes a camera, a micro projection unit, and wireless communications. The display is a see-through virtual image projected in front of the eye, but allows the user to see the real world at the same time.

“Telepathy One” was initially announced at South-by-Southwest (SXSW) in March, and continues to

attract attention as the next generation of mobility.

■ **Hitachi Solutions, Ltd**

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- ※ Telepathy One is a registered trademark of Telepathy Inc..
- ※ SXSW is a registered trademark of South by Southwest Inc..
- ※ Other company names and product names mentioned herein are the trademarks or registered trademarks of their respective companies.

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