

## **News Release**

FOR IMMEDIATE RELEASE

Contacts:

U.S.: Craig Burbidge
Vice President Market Development
Hitachi Solutions America, Ltd.
+1-949-242-1313

cburbidge@hitachi-solutions.com

## Hitachi Solutions Acquires Leading Canadian-based Consulting Firm Ideaca

Strategic acquisition reaffirms Hitachi Solutions' commitment to Canadian market, expands breadth and depth of industry solutions and grows global footprint

IRVINE, Calif., U.S., TORONTO and CALGARY, Canada, Dec 2, 2013 – Hitachi Solutions America, Ltd., a leading provider of global industry business solutions, today announced Hitachi Solutions Canada, Ltd., the subsidiary of Hitachi Solutions America, has acquired Ideaca, a Canadian-based consulting company. This acquisition will better position Hitachi Solutions to meet the needs of its growing Canadian client base by broadening its services and expanding its industry offerings. It also further increases its global market footprint with the addition of more than 300 highly-skilled resources for service delivery throughout North America.

Founded in 2000, Ideaca has locations in Toronto, Kitchener, Edmonton, Calgary, and Vancouver that deliver solutions to more than 350 clients. Using a benefits-based approach to ensure successful outcomes and realized results, the company delivers a portfolio of management consulting, implementation and support services including enterprise resource planning (ERP), business intelligence (BI), portals and collaboration, cloud computing, custom development and integration, customer relationship management (CRM), application infrastructure and mobility across a broad range of industries.

"This strategic acquisition underscores Hitachi Solutions' commitment to meeting the unique needs of the Canadian market," said Mike Gillis, Chief Operating Officer, Business Solution Group, Hitachi Solutions America. "Ideaca's proven leadership and reputation for delivering benefit-driven solutions is an ideal fit for our expansion. As we

combine our strengths with their strong management consulting, post-implementation support and renowned business intelligence practice, we can rapidly expand our capabilities and extend the lifetime value of our client engagements.

Canada is a key geography for the company because of its strong business outlook and talented and well-educated workforce. In April 2013, Hitachi Solutions opened a Canadian subsidiary to be more responsive to existing Canadian clients and to enhance its ability to win new business in Canada.

With this acquisition, Ideaca will become part of Hitachi Solutions Canada, Ltd. and will be operating under the Business Solutions Group. Hitachi Solutions America's Business Solutions Group brings proven, award-winning industry solutions, software domain expertise, intellectual property and global resources to open up exciting business and employment opportunities around Canada.

Muneer Hirji will be appointed as President to lead the new entity and will report to Gillis.

"Ideaca is extremely pleased to join a global brand with the outstanding caliber of Hitachi Solutions," said Hirji. "We look forward to integrating our experience and strengthening our synergies to bring great industry-focused solutions to both regionally-focused and multinational companies throughout Canada. With its long history of technology excellence, industry leadership and employee-driven culture, Hitachi Solutions will make a great home for our employees."

"With this acquisition, Hitachi Solutions is now even better positioned to elevate Microsoft Dynamics solutions and services available to clients throughout Canada," Rob Adams, General Manager, Microsoft Dynamics Canada. "This is a significant milestone that will help us continue to gain a stronger foothold in this key market."

Both companies will utilize their respective business process integration skills to work toward a smooth transition to maintain business momentum, retain personnel and continue to deliver the highest quality of client support.

## About Hitachi Solutions Ltd.

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the North America, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. For more information on Hitachi Solutions, please visit: http://www.hitachi-solutions.com.

## About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totaled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <a href="http://www.hitachi.com">http://www.hitachi.com</a>.