

News Release

Hitachi Solutions

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FOR IMMEDIATE RELEASE

Hitachi Solutions America Receives 2014 Microsoft Dynamics Customer Reference Excellence Award

Newly acquired company proves valuable to Hitachi Solutions for extensive work with the Microsoft Dynamics Customer Reference Program

IRVINE, CALIFORNIA —September 23, 2014 — Hitachi Solutions America, a leading provider of Microsoft Dynamics AX and CRM, has been presented with the 2014 Customer Reference Excellence Award in honor of the exceptional work its [newly acquired partner](#) Customer Effective (now Hitachi Solutions America) has done with the Microsoft Dynamics Customer Reference Program. Winners of this award were recently announced at the Microsoft Worldwide Partner Conference (WPC) in Washington, D.C.

“I’m thrilled that Microsoft has recognized our ongoing commitment to creating all-star customer references,” said Mike Rogers, vice president alliances, Hitachi Solutions America. “With each client, our end goal is to connect with them on a personal level and use Microsoft Dynamics CRM to change their company for the better.”

Hitachi Solutions America’s customer relationship management (CRM) team located in Greenville, North Carolina, is comprised of more than 100 dedicated CRM experts. With over 1000 successful projects and winner of the 2014 Microsoft CRM Partner of the Year award, they demonstrate at the highest level their passion for helping companies leverage CRM to serve their customers.

This is the first year the U.S. Microsoft Dynamics Customer Reference Team has bestowed the Customer Reference Excellence Award. The award recognizes Microsoft partners such as Hitachi Solutions America who have consistently over the years risen above the rest in showcasing great customers.

With global capabilities and regional offices in the United States, the United Kingdom, Canada, India, Japan, China, and South East Asia, Hitachi Solutions Group helps customers successfully compete with the largest global enterprises using powerful, user-friendly, affordable industry solutions based on Microsoft Dynamics AX and Microsoft Dynamics CRM. To learn more, visit <http://us.dynamics.hitachi-solutions.com>.

About Hitachi Solutions Group

Hitachi Solutions, Ltd., headquartered in Tokyo, Japan, is a core member of Information & Telecommunication Systems Company of Hitachi Group and a recognized leader in delivering proven business and IT strategies and solutions to companies across many industries. The company provides value-driven services throughout the IT life cycle from systems planning to systems integration, operation and maintenance. Hitachi Solutions delivers products and services of superior value to customers worldwide through key subsidiaries in the United States, Europe, China and India. The flagship company in the Hitachi Group's information and communication system solutions business, Hitachi Solutions also offers solutions for social innovation such as smart cities. For more information on Hitachi Solutions, please visit: <http://www.hitachi-solutions.com>.

About Hitachi Solutions America, Ltd.

Hitachi Solutions America is a recognized leader in providing Microsoft Dynamics AX and Microsoft Dynamics CRM based global industry solutions that improve business practices and provide measurable business results. Additionally, Hitachi Solutions America delivers innovative solutions around Business Analytics and Portals and Collaboration. Recognized as the Microsoft 2014 CRM Global Partner of the Year and the 2014 Dynamics Global Outstanding Reseller of the Year, Hitachi Solutions America's proven track record includes thousands of solutions that America provides industry focus, enterprise software industry domain expertise, and proven tier-one people, processes, and tools. With global capabilities and regional offices in United States, the United Kingdom, Canada, India, Japan, China, and South East Asia, Hitachi Solutions partners with industry leading clients to understand their unique formula for success. For more information, call 949.242.1300 or visit: <http://us.dynamics.hitachi-solutions.com>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.3 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.