

# Video Flash Pattern Analysis

## FLICKER CHECK

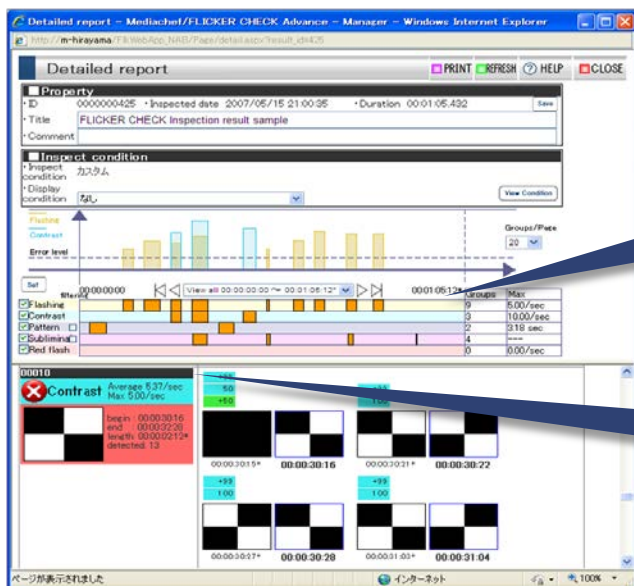
Lighten your video production workload with the automatic detection of Flashing, Patterned, and Subliminal Images

### Advantages

- Protecting audiences has become more important for broadcasters
- FLICKER CHECK helps to prevent Photosensitive Epilepsy in video streams
- Automatically detects suspected harmful effects in video

Supports ITU guidelines (\*1) and JBA (The Japan Commercial Broadcasters Association) guidelines (\*2)

### Automatic Detection of Harmful Scenes

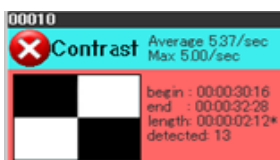


Degrees of risk for video and audio are displayed in a timeline  
Clicking in the graph leads to the suspected harmful segment where the video can be viewed for verification

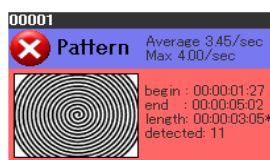
Guideline violations are categorized and shown with icons  
You can easily recognize which violation is suspected and where



Flashing



Contrast Change



Patterned Image



Subliminal Image

### Loudness (\*3) Measurement adopted by U.S. CALM Act

\*1 RECOMMENDATION ITU-R BT.1702 Guidance for the reduction of photosensitive epileptic seizures caused by television

\*2 "Guideline for video effects of animation etc" (April 1, 2006 revised) is constituted jointly by NHK(Japan Broadcasting Corporation) and JBA. See detail of the guideline at <http://j-ba.or.jp/>.

\*3 Recommendation ITU-R BS.1770-2 Algorithms to measure audio programme loudness and true-peak audio level and ARIB TR-B32 OPERATIONAL GUIDELINES FOR LOUDNESS OF DIGITAL TELEVISION PROGRAMS

\* All trademarks or trade names are property of the respective holder.

# Features

- Hitachi has been developing video processing solutions for broadcasters since 1995
- Harmful effects are automatically detected and easily verified

## Risk Graph and Timeline

### Risk graph

The magnitude of flashing, change of brightness, area, and frequency exceeding the thresholds are all visualized in the bar graph



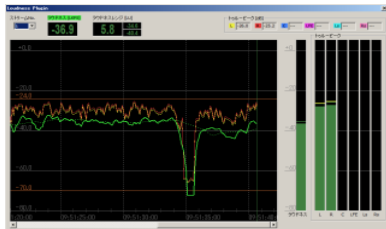
### Timeline

- Suspected scenes are displayed on a timeline for each pattern
- Detailed information is shown by clicking on the bar



## Loudness\*1 Measurement

- ◆(Option) Loudness and true peak measurement are supported
  - Graph and level of loudness with true peak is displayed
  - The loudness measurement includes momentary, short term and integrated
- ◆Other regulations for loudness detection can be supported such as the U.S. CALM Act (Commercial Advertisement Loudness Mitigation)



\*1:ITU-R BS.1770-2, ARIB TR-B32

The screen shot is as of the development version.  
Screen images are subject to change in product version.

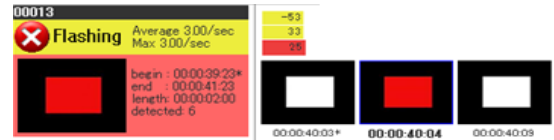
## Simple User Interface

- ◆You just click "Start" and "Stop" for verification

## Details for Suspected Scenes

### Flashing

Screenshots of start of flash, change and end and values of brightness change, area and area of red are displayed



### Contrast Change

Screenshots of the contrast change, values of brightness change and area of contrast change are displayed



### Patterned Image

Screenshots of patterned image and degree of matching to ITU pattern



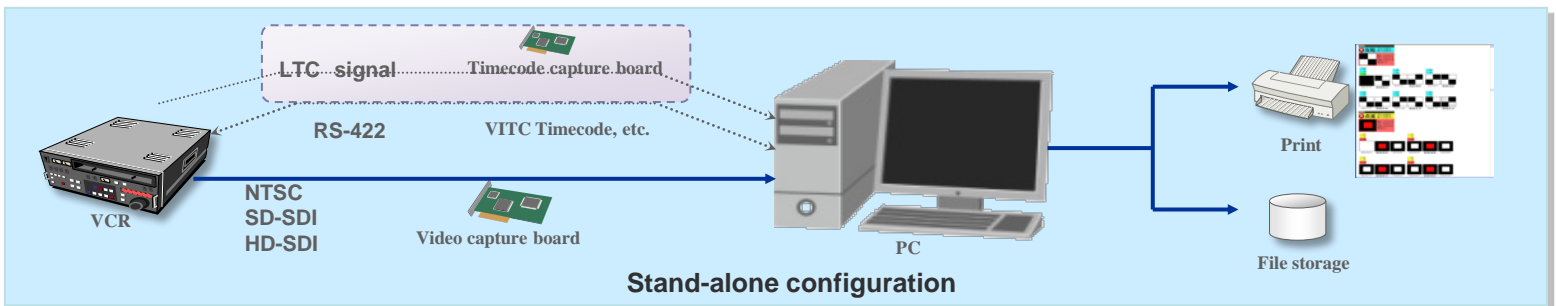
### Subliminal Image

Screenshots from before and after the subliminal image and the time duration of the subliminal image are displayed



## HD-SDI Input Support

- ◆HD-SDI direct input is supported (standard input formats are NTSC and HD/SD-SDI). Embedded TC SDI is also supported
- \*To input HD video, a PC with an HD capture board is required.



Patent in Japan: Patent # 3622527, 3685208, 3595871, 3543491, 4184402, etc. are pending

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